

PRODUCT SHEET FORM

ABBAZIA

Company's Profile

Company Name	CASA VINICOLA ABBAZIA DI SAN GAUDENZIO SRL		Production Region in Italy	Piemonte
URL	www.abbazia.com			
Product Category	Wine and sparkling wines			
Export Country	Europe, Asia, Russia, USA	Export Experience in Japan	YES	
International Exhibition	<input type="checkbox"/> Cibus/Tuttofood <input type="checkbox"/> Sana <input checked="" type="checkbox"/> Vinitaly <input type="checkbox"/> Sigepon <input type="checkbox"/> Others:			
Target	<input checked="" type="checkbox"/> Retail <input checked="" type="checkbox"/> HoReCa <input type="checkbox"/> Industries <input type="checkbox"/> Others: supermarket chains			
Presence of Export Manager	YES	Spoken Language	English	Number of Employees
				between 10 and 50 employees
Presentation, Proposals (max 100 words)	<p>The ABBAZIA cellar is located in Santo Stefano Belbo in Piedmont, a small village between Langhe, Monferrato and Roero. This area has been recognized as UNESCO World Heritage. The name of the winery comes precisely from the ancient Benedictine monastery dedicated to St. Gaudenzio, built on the foundations of a Roman temple dating back to the ninth century. The SANTERO family proudly runs the company since 1848. The company directly manage around 60 ha of vineyards mainly with Moscato white and black grapes. The Cellar has international standard certification of IFS and BRC products.</p> <p>CORPORATE VIDEO IN JAPANESE LANGUAGE: https://www.youtube.com/watch?v=TPivE9ugYBw</p>			

Main Product Information

Name of Product	ABBAZIA ATMOSPHERE PROSECCO SPUMANTE DOC	Name of Product	ABBAZIA ATMOSPHERE MOSCATO SPARKLING SWEET ROSE'
EX-Works Price	3,50	EX-Works Price	2,30
Unique Selling Point		Unique Selling Point	
1)	Direct from the winemaking cellar	1)	Awarded sparkling wine (gold medal)
2)	Eye-catching packaging	2)	Unique blend: moscato white and Moscato black
3)	Marketing support or private label available	3)	Competitive price and marketing support