



PRODUCT SHEET FORM



Company's Profile

Company Name	GESTAL 2000 SRL	Production Region in Italy	Lazio
URL	http://gestal2000.com/		
Product Category	Tomato products		
Export Country	Mostly EU Countries but also Extra EU	Export Experience in Japan	NO
International Exhibition	<input checked="" type="checkbox"/> Cibus/Tuttofood <input checked="" type="checkbox"/> Sana <input type="checkbox"/> Vinitaly <input type="checkbox"/> Sigep <input checked="" type="checkbox"/> Others: PLMA, BIOFACH and others		
Target	<input checked="" type="checkbox"/> Retail <input checked="" type="checkbox"/> HoReCa <input checked="" type="checkbox"/> Industries <input type="checkbox"/> Others:		
Presence of Export Manager	YES	Spoken Language	English
		Number of Employees	between 10 and 50 employees
Presentation, Proposals (max 100 words)	Simonetti's family has been committed to tomato processing for three generations. Oreste's intuition about investing in the canning industry along with his son Dario's early sensibility toward the organic, allowed the three brothers Marco, Valerio, and Giorgio to develop continuous innovation and research. This is what makes Gestalt 2000 one of the leading companies of the Italian agri-food industry.		

Main Product Information

Name of Product	Tomato Puree	Name of Product	Tomato Pulp
			
EX-Works Price	€0.70	EX-Works Price	€0.48
Unique Selling Point		Unique Selling Point	
1)	Thick and dense texture	1)	Rich texture and bright red colour,
2)	Available in two version: creamy in the Classica recipe and coarse-grained in the Rustica.	2)	With the smell and the freshness of freshly picked tomatoes.
3)	Good value for money	3)	Good value for money