



PRODUCT SHEET FORM

MAJOR

Company's Profile

| | | | | |
|--------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------|----------------------------|------------------------|
| Company Name | MAJOR Company | | Production Region in Italy | Piemonte |
| URL | http://www.majorcompany.it/it/ | | | |
| Product Category | GIN | | | |
| Export Country | Belgium – Swiss - Germany | | Export Experience in Japan | NO |
| International Exhibition | <input type="checkbox"/> Cibus/Tuttofood <input type="checkbox"/> Sana <input type="checkbox"/> Vinitaly <input type="checkbox"/> Sigep <input type="checkbox"/> Others: BCB Berlino, Roma Bar show | | | |
| Target | <input checked="" type="checkbox"/> Retail <input checked="" type="checkbox"/> HoReCa <input type="checkbox"/> Industries <input type="checkbox"/> Others: GDO | | | |
| Presence of Export Manager | YES | Spoken Language | English | Number of Employees |
| | | | | less than 10 employees |
| Presentation, Proposals (max 100 words) | <p>MAJOR Company is a reality that produces 100% Italian quality premium GIN on Lake Maggiore.</p> <p>MAJOR Dry Gin: Intense and dry with a persistent hint of juniper, followed by citrus and tea notes. Expertly balanced, excellent base for fantastic cocktails.</p> <p>MAJOR Gin: Surprisingly soft despite 47% VOL. Cherry is the hallmark of exceptional gin.</p> | | | |

Main Product Information

| Name of Product | Major Dry Gin 42% | Name of Product | Major Gin 47% |
|-------------------------------------------------------------------------------------|--------------------------------------------|---------------------------------------------------------------------------------------|--------------------------------------------|
|  | |  | |
| EX-Works Price | 13 euro | EX-Works Price | 14 euro |
| Unique Selling Point | | Unique Selling Point | |
| 1) | quality of the raw materials used | 1) | quality of the raw materials used |
| 2) | versatility in the mixing of cocktails | 2) | versatility in the mixing of cocktails |
| 3) | excellent gins also in pure smooth tasting | 3) | excellent gins also in pure smooth tasting |