

# PRODUCT SHEET FORM





**BORGO MACERETO**

FIRENZE

## Company's Profile

Company Name	AZ. AGRICOLA MACERETO S.S. - BORGO MACERETO		Production Region in Italy	TUSCANY	
URL	https://www.borgomacereto.it/azienda-agricola-macereto/				
Product Category	ORGANIC WINE				
Export Country	CANADA - AUSTRALIA		Export Experience in Japan	NONE	
International Exhibition	<input type="checkbox"/> Cibus/Tuttofood <input type="checkbox"/> Sana <input checked="" type="checkbox"/> Vinitaly <input type="checkbox"/> Sigeo <input type="checkbox"/> Others:				
Target	<input checked="" type="checkbox"/> Retail <input checked="" type="checkbox"/> HoReCa <input type="checkbox"/> Industries <input type="checkbox"/> Others:				
Presence of Export Manager	YES	Spoken Language	ENGLISH	Number of Employees	2
Presentation, Proposals (max 100 words)	Borgo Macereto is extended on the hills that dominate the area between Mugello and Valdiesieve, in Dicomano (Florence). On our 6 hectares of vineyards we produce Docg and Igt wines, organic certified. We are on the market from autumn of 2019 with our bottles with the goal of making quality wines.				

## Main Product Information

Name of Product	LA FUGA CHIANTI RUFINA DOCG	Name of Product	IL BORGO IGT PINOT NOIR
			
EX-Works Price	€6.80	EX-Works Price	€11.90
Unique Selling Point		Unique Selling Point	
1)	Organic certified – vinificated and aged in stell	1)	Organic certified – vinificated in big French oak and aged in tonneaux and barriques
2)	Ageing potential of 15/20 years- alcohol: 13.5%	2)	Elegant expression of Pinot Noir from Mugello area- Ageing potential 18/22 years – alcohol 13%
3)	Freshness and acidity well pairing with grilled meats and also with international foods.	3)	Beautiful aromas and equilibrated body and structure