



Company's Profile

| Company Name                                  | Odd Grapes SR  | L                  |         | Production<br>Region in Italy | Piemonte               |  |  |  |  |
|---|--|--------------------|---------|-------------------------------|------------------------|--|--|--|--|
| URL   | Drinkgloria.com  |                    |         |                               |                        |  |  |  |  |
| Product<br>Category                           | Italian Wine Spritzer  |                    |         |                               |                        |  |  |  |  |
| Export Country                                | Japan  |                    |         | Export Experience in Japan    | NO                     |  |  |  |  |
| International<br>Exhibition                   | □ Cibus/Tuttofood □ Sana ⊠ Vinitaly □ Sigep □ Others:  |                    |         |                               |                        |  |  |  |  |
| Target  | ⊠ Retail ⊠ HoReCa □ Industries □ Others:   |                    |         |                               |                        |  |  |  |  |
| Presence of<br>Export Manager                 | NO   | Spoken<br>Language | English | Number of<br>Employees        | less than 10 employees |  |  |  |  |
| Presentation,<br>Proposals<br>(max 100 words) | A light cocktail mix - imagine Prosecco, but lighter (5.5%) and fruitier. It's a symphony of taste, that balances contemporary style with Italian craftmanship.  The elegance of Italian Pinot Grigio and the invigorating notes of crisp, zesty green apples, brought to life with the effervescence of lightly carbonated Italian water.  Whether you're having a casual get-together, planning a picnic, or stepping out for a night on the town, Gloria is the perfect companion. It's the epitome of Italian style, housed in a stylish can for your enjoyment. |                    |         |                               |                        |  |  |  |  |

## Main Product Information

|   | ne of<br>duct                     | Gloria d'italia      |    | ne of<br>duct    |   |  |
|---|-----------------------------------|----------------------|----|------------------|---|--|
| Glotia  White the state of the |                                   |                      |    |                  |   |  |
|   | Works 1.20 Euro – for 30.000 cans |                      | E  | K-Works<br>Price | 8 |  |
| Unique Selling Point  |                                   | Unique Selling Point |    |                  |   |  |
| 1) First Italian Wine Seltzer   |                                   | 1)                   |    |                  |   |  |
| 2) Gloria caters to those seeking a refreshing, low-calorie beverage that prioritises taste.  |                                   | 2)                   |    |                  |   |  |
| 3)  | 3) Instagram-worthy can design    |                      | 3) |                  |   |  |